


# Check out for people stepping out

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[www.roadsafetygb.org.uk/regions/r3.html](http://www.roadsafetygb.org.uk/regions/r3.html)

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Road SafetyGB  
North East

Drivers share responsibility for reducing pedestrian casualties – look out for pedestrians

Cars are involved in almost three quarters of adult pedestrian casualties in the north east.

The majority of adult pedestrian casualties in the north east occur in city and town centre areas.

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Adult pedestrians account for 16% of killed and seriously injured road casualties during the day and 23% at night.

## Look out for pedestrians

- Stay alert and watch for pedestrians stepping out into the road
- Look out for pedestrians already in the road – they may be entering or exiting a vehicle, flagging down a taxi or walking or running in the road
- Don't rely on pedestrians seeing you – they may not be looking or may be impaired by alcohol
- Drive safely – don't get too close to pedestrians.

The most common factors leading to adult pedestrian casualties include drivers failing to look properly and driving carelessly or recklessly.

Adult pedestrian casualties in the north east cost the economy around £61 million a year.

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