

Adults account for almost two thirds of pedestrian casualties and 89% of pedestrian fatalities in the north east – around **half are aged 16-35.**

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YOU STEP OUT*

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Road Safety **GB**
North East 

Most pedestrians get home safely – make sure you do too!

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The majority of adult pedestrian casualties in the north east occur in **city and town centre areas** and are at their highest between Thursday and Saturday, peaking on Fridays.

Adult pedestrians account for 16% of killed and seriously injured road casualties during the day and 23% at night.

Stay safe on the roads

- Stay alert when crossing the road – always look properly
- If you're already in the road be extra cautious – don't rely on a driver seeing you
- Respect the roads whilst under the influence of alcohol
- Use pedestrian crossings
- Wear bright clothing at night
- Don't engage in dangerous actions in the road.

The most common factors leading to adult pedestrian casualties include **failing to look properly**, being impaired by alcohol, being careless, reckless or in a hurry and failing to judge a vehicle's path or speed.

Most pedestrians get home safely – make sure you do too!

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